



HEIRLOOMS

FINE LINENS

BESPOKE BRITISH  CRAFTSMANSHIP

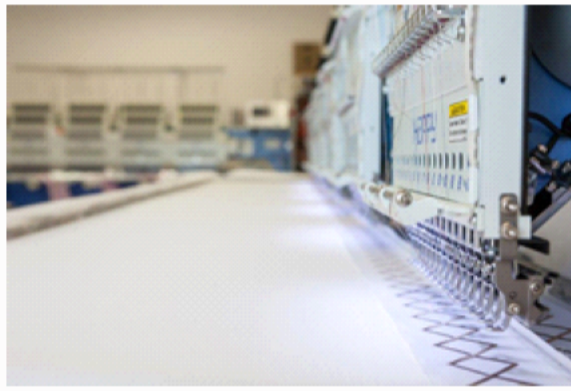
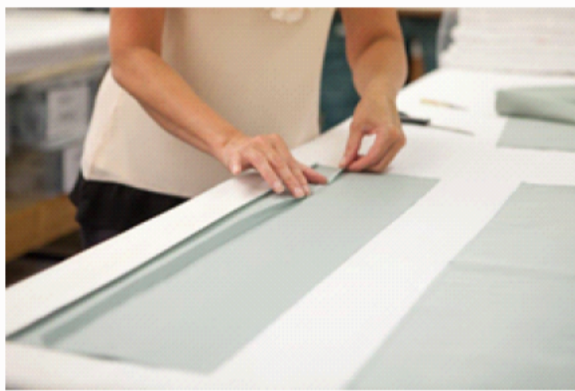
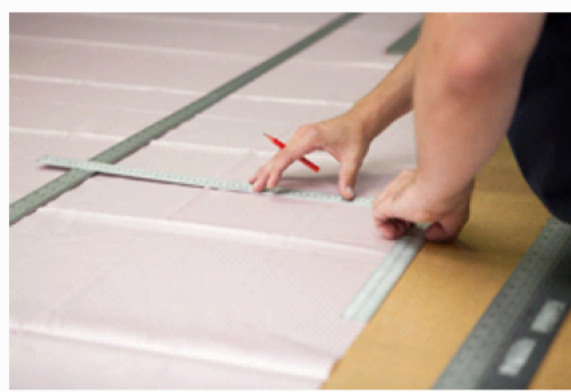
Best of British Craftsmanship - Decorex 2017

About us

This will be Heirlooms 11th year exhibiting at Decorex International.

Heirlooms manufacture bespoke bed, table and bathroom linens combining the finest materials and traditional craftsmanship to create linens of exceptional quality and lasting beauty.

Clients include superyachts, interior designers, property developers as well as private individuals. Our years of craftsmanship creating bespoke linens for the British Royal family cumulated in us being granted Royal Warrants for both Her Majesty the Queen and His Royal Highness the Prince of Wales.



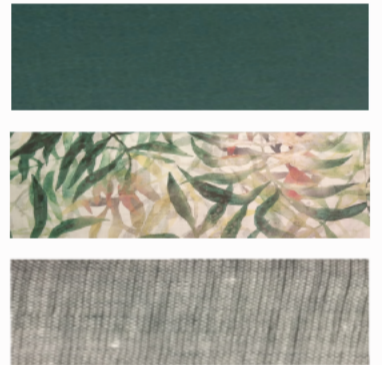
Located in West Sussex we employ 25 employees who share in the success of the business growth. Heirlooms have doubled sales in the last 5 years with a 13% growth in the previous year.

In 2016 we expanded our fabric cutting into additional premises beside our current workshop.

In June 2016 our custom designed automated cutting machine was delivered which has increased our cutting capacity by 30%. In addition to our 3 bespoke embroidery machines an additional specialist embroidery machine was delivered in October 2016 and is the only machine currently in the UK.

As an exclusive brand, not available at retail, Decorex is an exciting opportunity for the team to demonstrate the skills and expertise that set us apart from other linen companies.

This year's inspiration has come from the growing trend of leaf patterns from which we have created a botanical themed range of linens as our main bed linen display. Bringing the-outside-in creates a relaxing environment in which to unwind from the day's activities. The use of printed fabrics for an expanse of leaves along with bespoke "botanical" embroidery designs compliment a range of natural fabrics, which include cotton and pure linen.



We are also very honoured to be chosen to collaborate with the renowned porcelain painter Christiane von Trapp in creating a selection of bespoke linens to complement her range of hand painted porcelain.

Christiane lives with her husband Count Gaudens Von Trapp a descendant of the Austrian aristocratic family, in the impressive 12th century castle Friedberg Atelier, nestled in the heart of the Alps on what is called "Peace Mountain". Of course the name 'von Trapp' is instantly recognised by many having being immortalised in one of the best loved musicals of all time, "The Sound of Music". With a long standing relationship with the renowned Germany porcelain company Reichenbach, a range of Christiane's porcelains will be displayed in our table linen section.

Heirlooms B27 – www.heirlooms-linens.com

We are currently preparing a new 'look book' for the shows and are expanding our 'Heirlooms Home Range' of ready-made linens launching in October 2017 for the UK and international markets.

